

APPEAL

To make the Swachh Bharat Mission truly universal and inclusive, all Union Ministries and Departments of Government of India observe Swachhta Pakhwada and lead the process in turns.

Accordingly, Ministry of Corporate Affairs is observing Swachhta Pakhwada from 1st to 15th August, 2018. Ministry and its field offices and other organizations would be undertaking different activities to observe the Swachhta Pakhwada.

Corporate Sector has always been a strong pillar of Swachh Bharat Mission. Accordingly, the Ministry of Corporate Affairs request all companies to wholeheartedly participate in the Swachhta Pakhwada and take initiatives and promote innovative activities in their operational areas through adoption of schools, hospitals or villages etc. and make the Pakhwada a grand success.

Activities undertaken during the Pakhwada may be sent to the Ministry along with photographs.
